combionic

Products

SMARTPRESENTATION LIFE CYCLE MANAGEMENT

Solution Areas

INTERACTIVE SLIDE LIBRARY - Microsoft Office Business Apps

SOCIAL COLLABORATION – THE THREE CORNERSTONES

Seamless act to communicate at any level

What are people producing, sharing and managing?

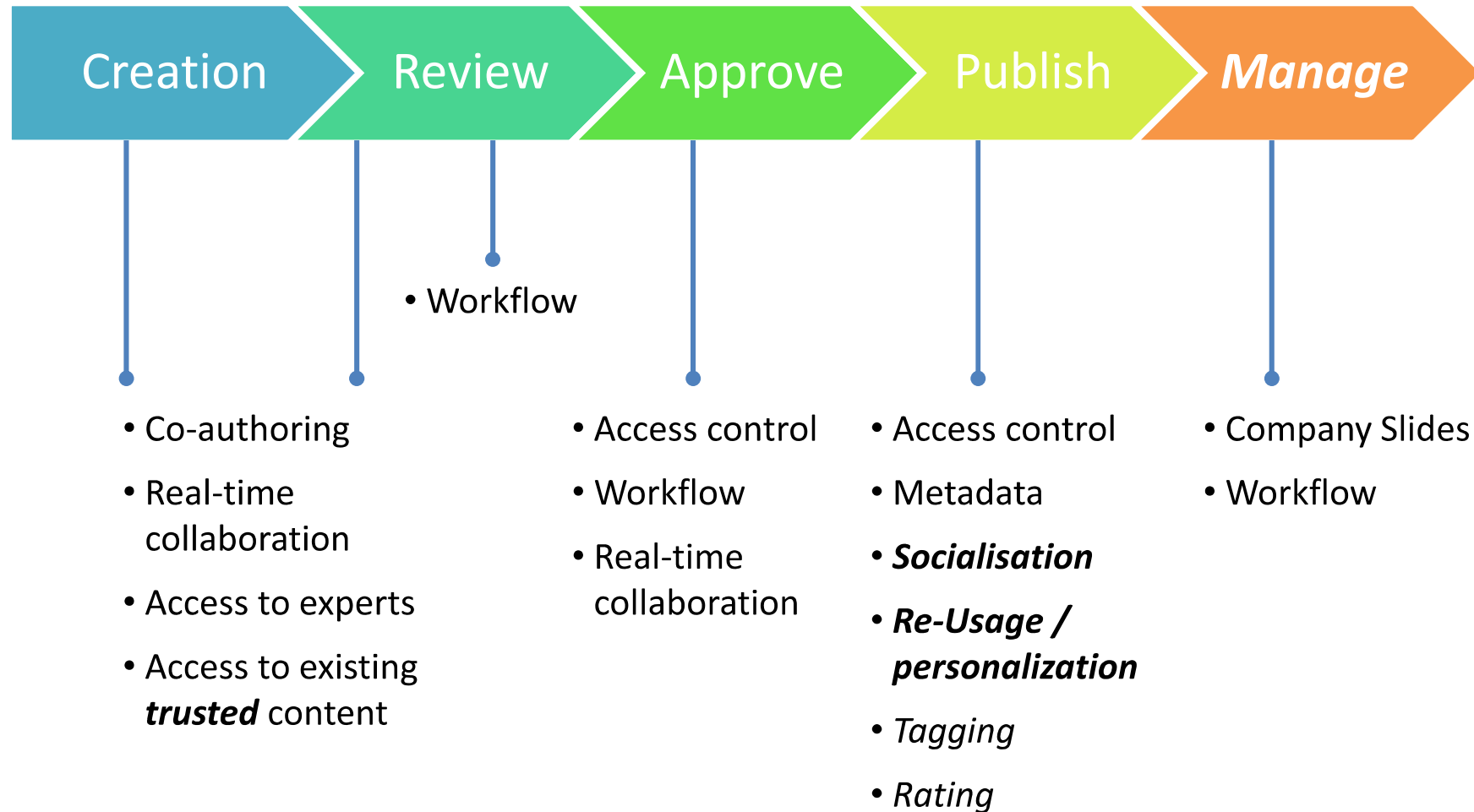**Communication**

Content

People

Skills, experience... their network

CONTENT MANAGEMENT LIFECYCLE

Creation	Review	Approve	Publish	*Manage*

- Workflow

Creation
- Co-authoring
- Real-time collaboration
- Access to experts
- Access to existing **trusted** content

Approve
- Access control
- Workflow
- Real-time collaboration

Publish
- Access control
- Metadata
- *Socialisation*
- *Re-Usage / personalization*
- *Tagging*
- *Rating*

Manage
- Company Slides
- Workflow

CUSTOMER SAMPLE | o2 INTERACTIVE SLIDE LIBRARY

Telefonica o2
Interactive Slide Library

**Office integration, cloud storage and web app seamlessly connected**

Problem: Information overload causes a lot of in-efficiencies in
companies - especially, when it comes to managing valuable content in power point slides. Often times, slides are out of date, redundant or simply can't be found by users. o2 was facing this problem with regards to their business partners. They need to quickly find information about the latest o2 products and services to present to their customers - but finding the right information and creating a meaningful slide deck is cumbersome and time consuming.

Solution: Combionic has created an integrated solution to tackle this problem. Using the Combionic Office Business Gateway marketing users can upload, tag and manage slides within their regular Microsoft PowerPoint environment. o2 and Business Partner sales people can conveniently access those slides via a web app on multiple devices. There, they can simply configure the slide deck needed for the next customer meeting and download it as Microsoft PowerPoint's or Adobe pdf-files.
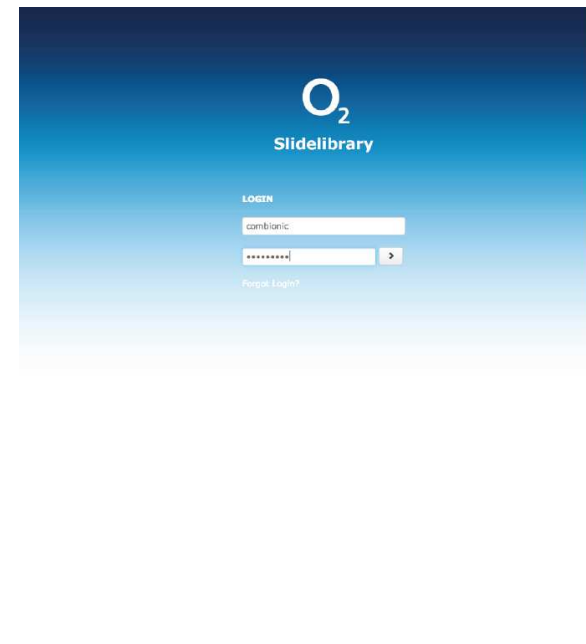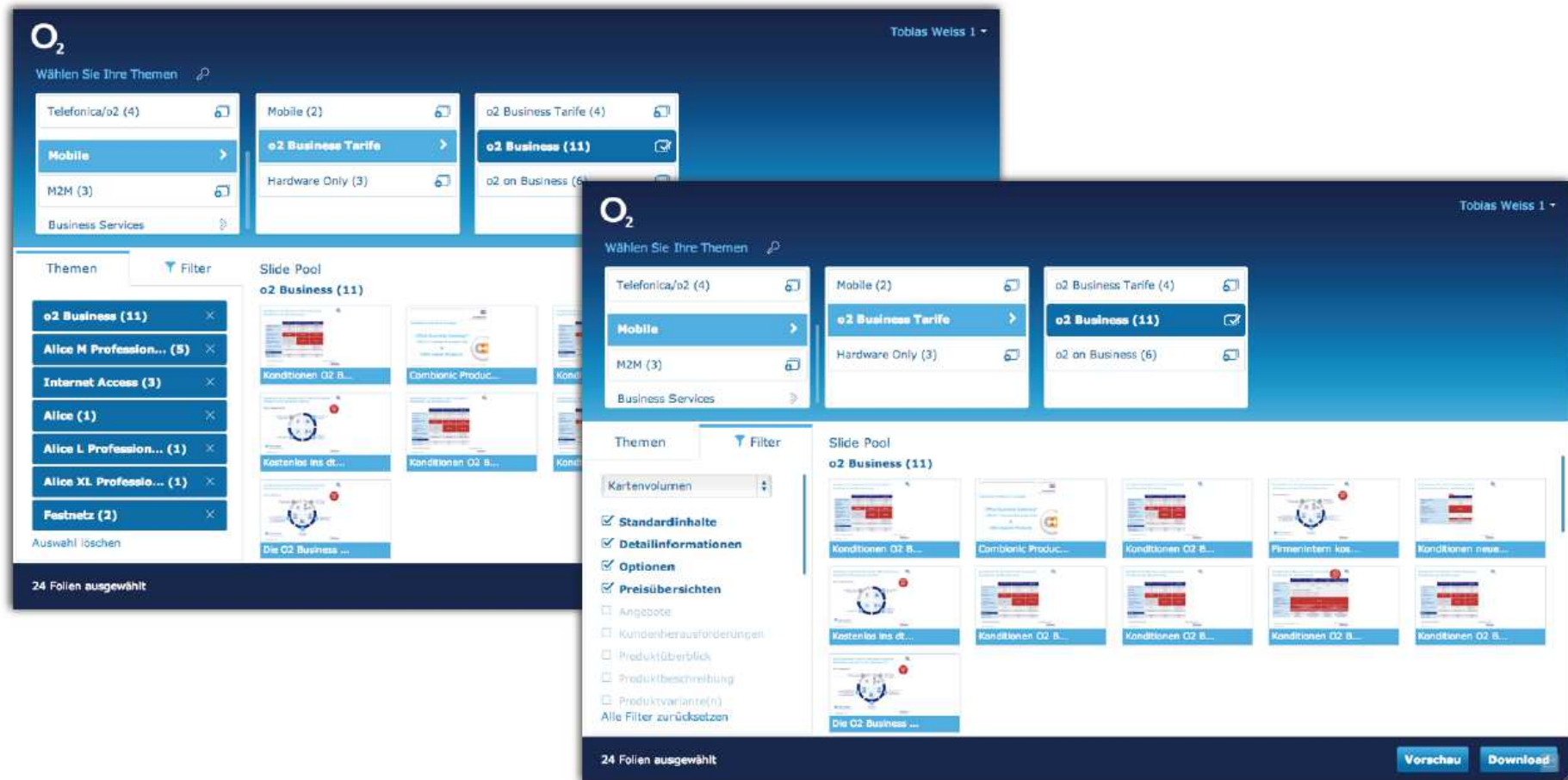
o2 INTERACTIVE SLIDE LIBRARY | Office Business App

Creation & Design, Review & Approval and Publish, Manage & Usage in Microsoft PowerPoint …
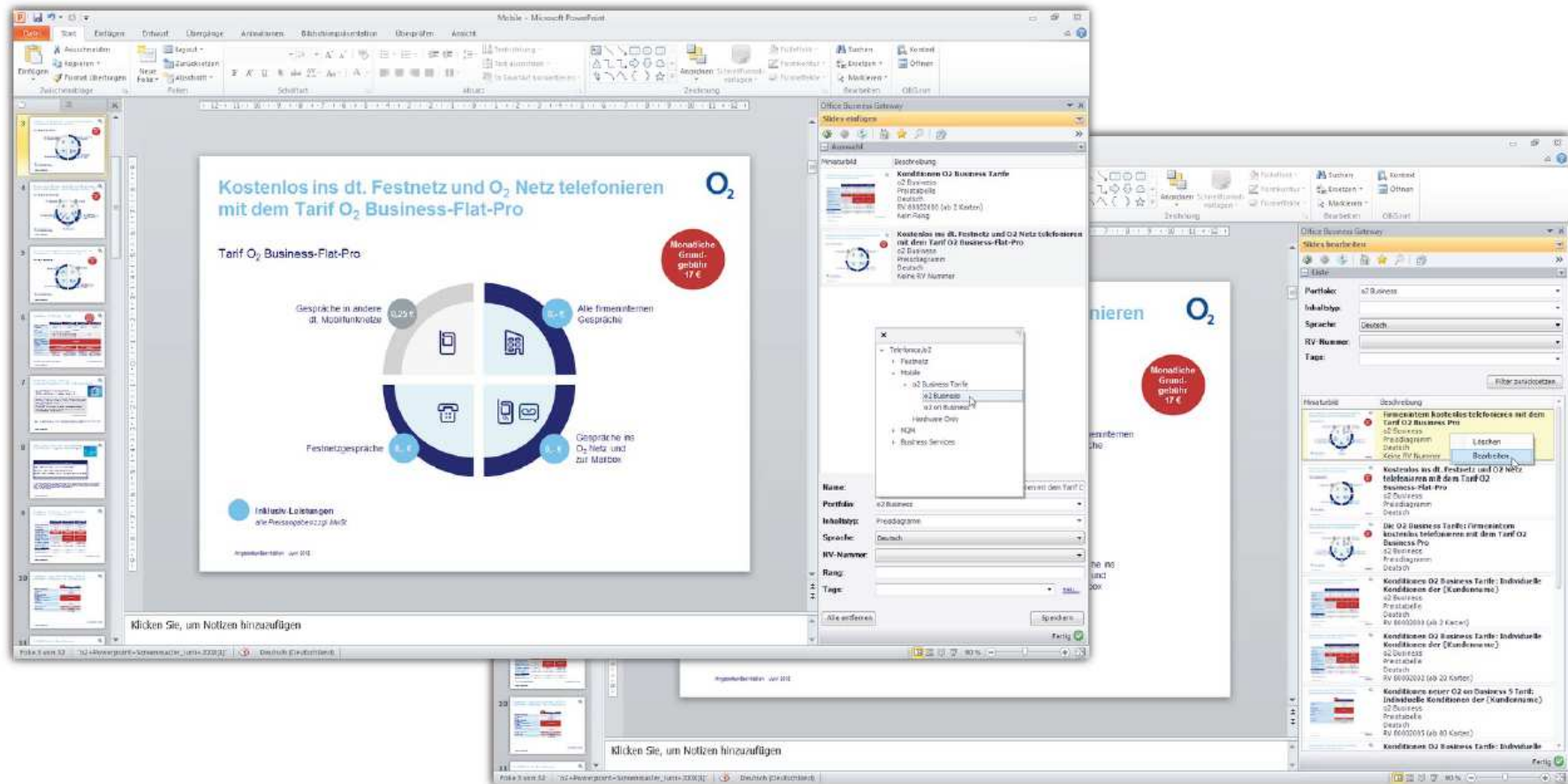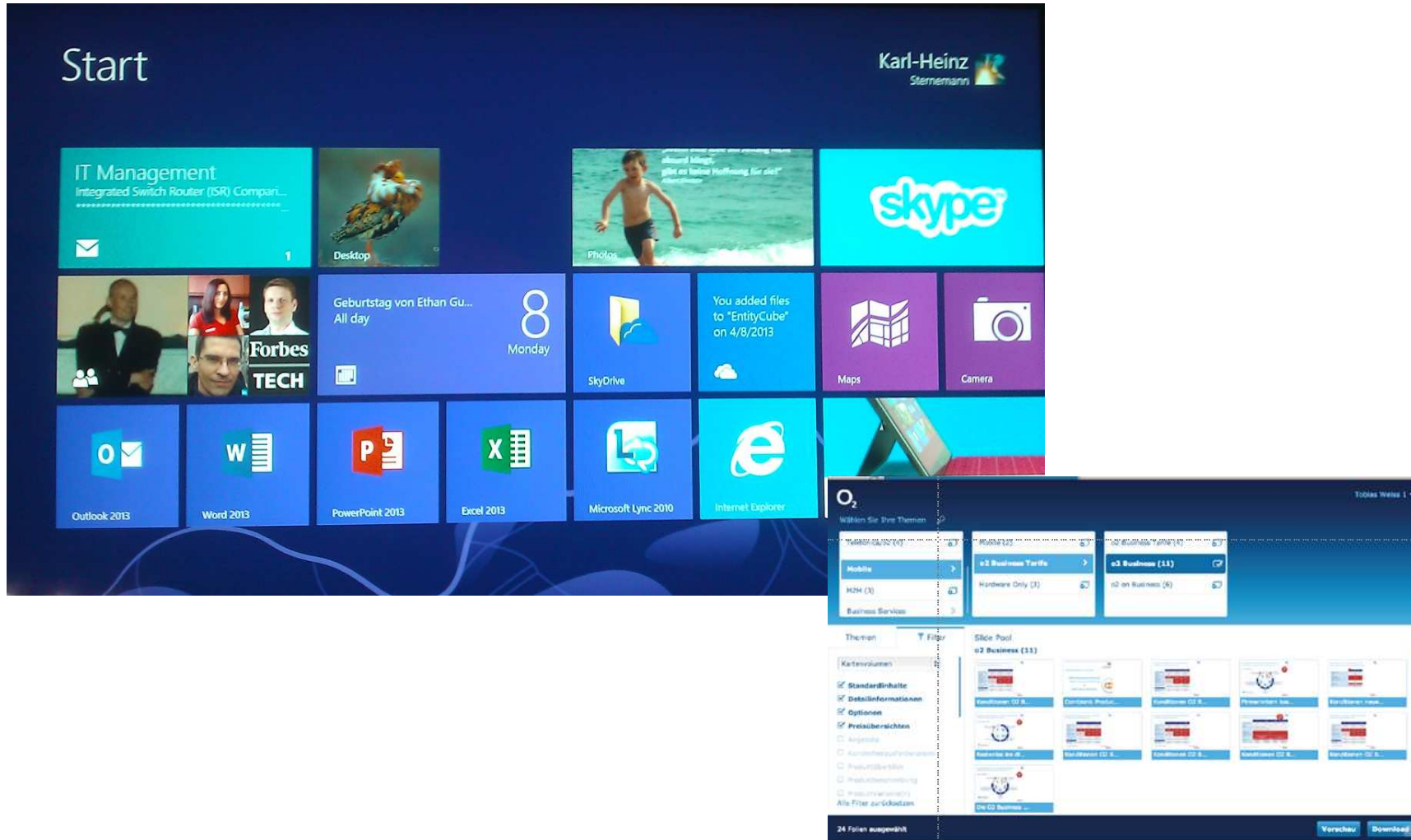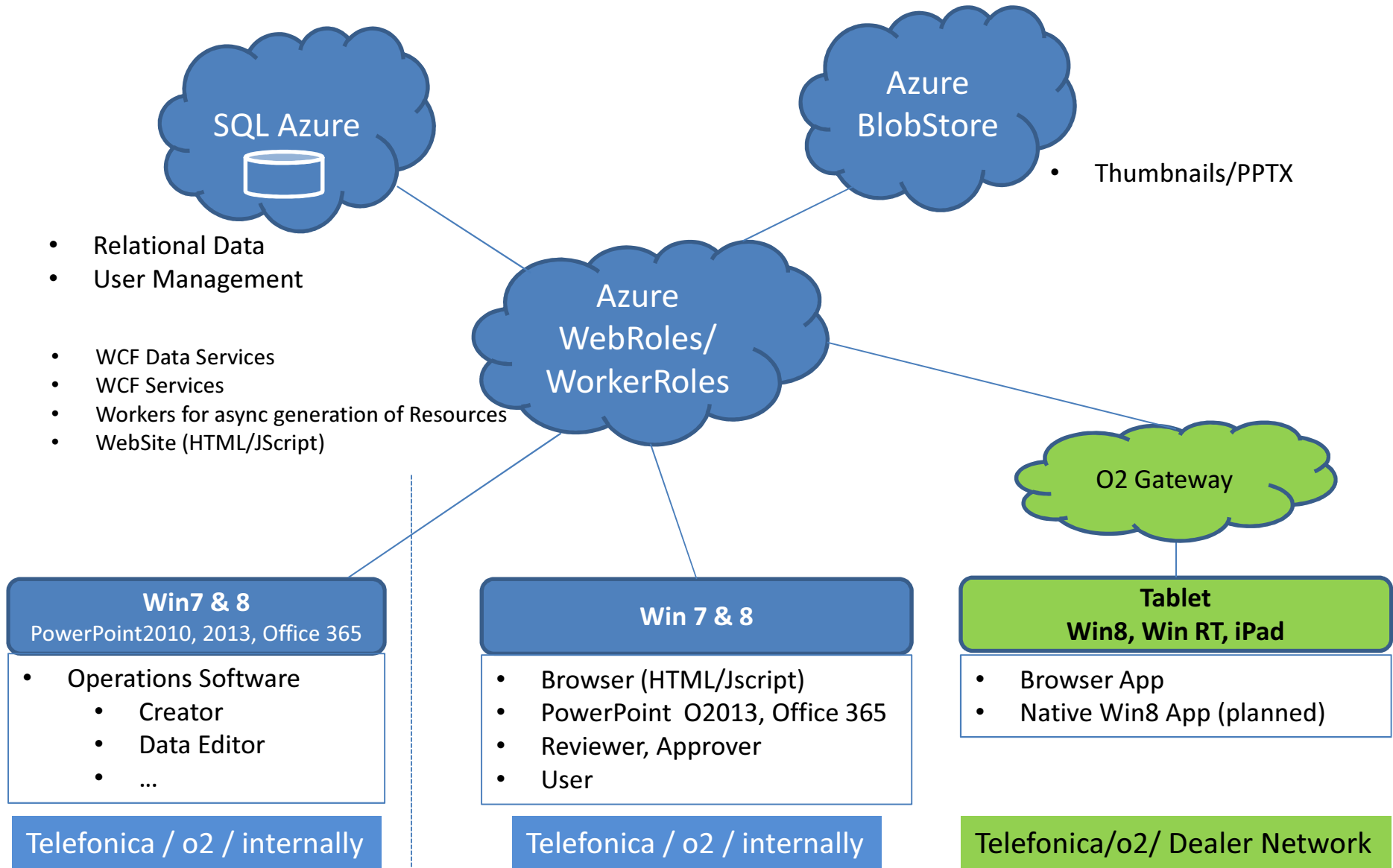
o2 INTERACTIVE SLIDE LIBRARY | WEB APP

... Personalize and Use it in a Web App on multiple devices

o2 Interactive Slide Library | Win8 App

o2 INTERACTIVE SLIDE LIBRARY | ARCHITECTURE

SQL Azure

- Relational Data
- User Management

- WCF Data Services
- WCF Services
- Workers for async generation of Resources
- WebSite (HTML/JScript)

Azure BlobStore

- Thumbnails/PPTX

Azure WebRoles/ WorkerRoles

O2 Gateway

Win7 & 8
PowerPoint2010, 2013, Office 365

- Operations Software
  - Creator
  - Data Editor
  - …

Telefonica / o2 / internally

Win 7 & 8

- Browser (HTML/Jscript)
- PowerPoint O2013, Office 365
- Reviewer, Approver
- User

Telefonica / o2 / internally

Tablet Win8, Win RT, iPad

- Browser App
- Native Win8 App (planned)

Telefonica/o2/ Dealer Network

CMBIONIC OFFICE BUSINESS APP'S AT A GLANCE

INTEGRATED
Relevant information at the right time.

Integrated in Microsoft® Office

ATTENTION & RELEVANCE
Semantic Services reveal relevance.

Context Recognition
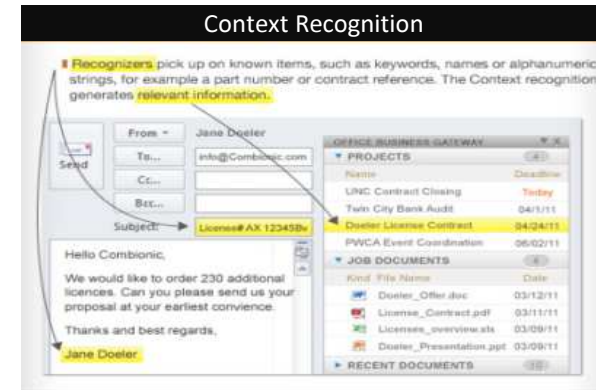
IN CONTEXT
Structured information the way it makes sense to you .

Ever wondered where you saved that file?
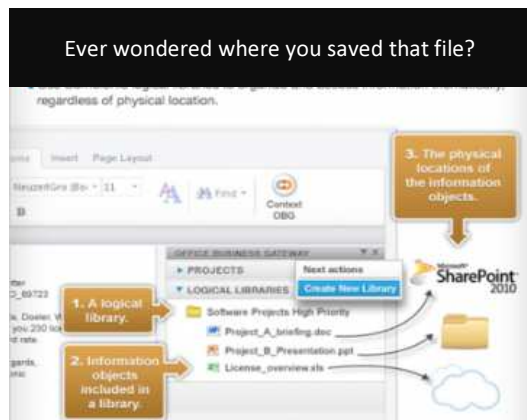
ACTIONABLE
GETTING THINGS DONE.

Take Action
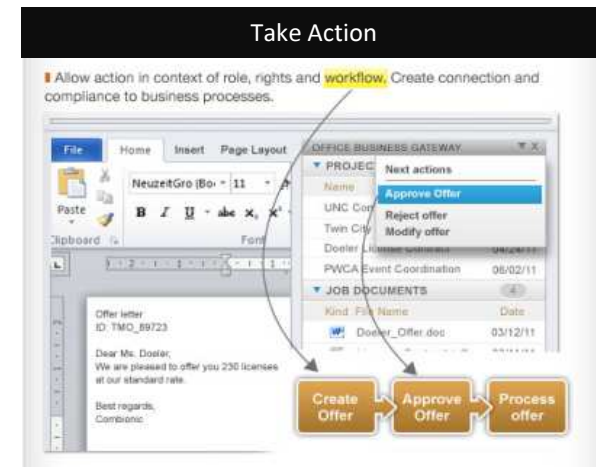
Thank you

Dziękujemy za

ありがとうございました。

Tak

Dankie

Takk

谢谢

ขอขอบคุณที่คุณ

Danke

Поблагодарить вас

Mercy

Grazie

감사합니다.

Kiitos

شكرا لك

Obrigado

Tack

Dank u

Gracias

Děkuji

Σας ευχαριστώ

आपको धन्यवाद देता हूं।

Size Teşekkür Ederiz

WAS THIS HELPFUL?

Please let me know:

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